



*FALL SEMINAR 2023:  
BUILDING TRUST IN OPEN  
FINANCE THROUGH FDX  
CERTIFICATION*

**SPONSORSHIP  
OPPORTUNITIES**

*OCTOBER 4-6, 2023  
GAYLORD TEXAN RESORT & CONVENTION CENTER*

Full details: [financialdataexchange.org/FDX/FDX-Fall-Seminar.aspx](https://financialdataexchange.org/FDX/FDX-Fall-Seminar.aspx)  
Main Contact: Jemma Bourgeois at [jbourgeois@financialdataexchange.org](mailto:jbourgeois@financialdataexchange.org)



# WHAT IS FDX SEMINAR?

This Fall, experience our first ever FDX Seminar: a revamped and fast-tracked version of FDX Global Summit, our 3-day technical and business conference. With a smaller scale and concentrated track focused on establishing trust and maximizing the potential of open finance through FDX Technical Certification, FDX Seminar attendees will participate in interactive discussions and leave with a well-defined strategy to maximize their organization's potential and power through a formal qualification and certification program.

## BENEFITS OF ATTENDING

**Get Informed:**  
The ecosystem is constantly changing. Don't miss out on key regulatory and certification information.

**Unparalleled Networking:**  
Connect with peers & industry leaders from around the globe.

**Strategize & Plan:**  
Leave with tools to help your organization capitalize on the power of FDX Technical Certification.



## WHO ATTENDS

Attendees include technical and business professionals from FDX's global membership that includes financial institutions, financial data aggregators, fintechs, industry utilities, payment networks, consumer groups, financial industry groups and other stakeholders in the financial sector. FDX membership is open to financial sector organizations interested in participating in the development, growth and industry acceptance of the FDX API for user-permissioned financial data sharing.

## SPONSORSHIP SNAPSHOT

Item	Available	Price
Lead Sponsor	1	\$30,000
Gold Sponsor	1	\$20,000 - <b>Intuit</b>
FDX Seminar Social	1	\$10,000
Pre-Event Ice Breaker	<del>5</del>	<b>Fidelity</b>
Registration & Lanyards	<del>5</del>	<b>Ninth Wave</b>
Wi-Fi	<del>5</del>	<b>Cloudfinity</b>
Branded Hotel Room Cards	<del>5</del>	<b>Akoya</b>
Tabletops	5	\$5,500 - <b>Axway</b>
Private Hospitality Suite	4	\$3,000 Half Day/Evening or \$5,000 All Day
General Session Seat Drop	5	\$2,500
Advert in Bell Tower Screen	1	\$2,000/Slide or \$4,800/Full
Executive Breakfast Briefing	2	\$8,000
Refreshment Breaks	3	\$6,000
Executive Lunch Briefing	<del>5</del>	<b>Plaid</b>

**SECURE YOUR  
SPONSORSHIP  
SPOT TODAY!**

Billing for sponsorship will be in advance of the event.

Prices are quoted and paid in USD. Terms must be accepted, and a sponsor/exhibitor agreement must be signed.

Contact Jemma Bourgeois at  
[jbougeois@financialdataexchange.org](mailto:jbougeois@financialdataexchange.org)  
 for more information or to secure your sponsorship today

# FDX FALL SEMINAR 2023



**LEAD**  
**\$30,000**

**Show your support. Leave your mark.**

**Receive unparalleled exposure as our exclusive LEAD Sponsor.**

- 30-min. speaking slot/panel + 10-min. Q&A in general session
- 3 additional delegate passes
- 6'x2.5' tabletop in prime networking location
- One day seat drop (sponsor to provide materials)
- Logo on event landing page & printed collateral at event differentiating you as LEAD sponsor, including stage display graphic
- Attendee opt-in list\*



**GOLD**  
**\$20,000**

**Boost your company's visibility as Gold Sponsor.**

- 30-min. speaking slot/panel (timing & topic to be agreed upon with Jemma)
- 1 additional delegate pass
- 6'x2.5' tabletop in prime networking location
- Logo on event landing page & signage at event
- Attendee opt-in list\*

**Elevate your brand by sponsoring the most anticipated social event of the seminar.**



**\$10,000**

- Evening of Thursday, October 5th
- Unique opportunity to host and position your brand as the catalyst for meaningful connections
- Invite your clients, make it formal or informal, curate a memorable experience - the choices are yours
- Exclusive event branding to include custom signage
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- F&B not included - sponsor to book F&B directly with host hotel



**\$5,000**

**Raise a toast as the Welcome Drinks Sponsor on the evening of Wednesday, October 4th**

- 2-hour welcome event at host hotel (drinks included)
- Custom signage
- Logo on event landing page & signage at event
- Attendee opt-in list\*

# SOLD



**Grand Presence: Prominently feature your brand with the Bell Tower Screen Sponsorship**

- Add a slide featuring your organization into the mix for **\$2,000** per day
- Claim the whole screen for **\$4,800** per day
- Bell Tower Screen runs 24/7
- Logo on event landing page & signage at event

# FDX FALL SEMINAR 2023



**\$8,000**

## Get seen by all attendees as the Registration & Lanyards Sponsor.

- Exclusive sponsorship includes space for promo materials and signage at registration table where all attendees will visit
- Lanyard with name tags featuring your organization
- Logo on event landing page & signage at event
- Attendee opt-in list\*

**SOLD**



**\$7,500**

## Wi-Fi Sponsorship for seamless connectivity.

- Wi-Fi instructions with sponsor branding strategically placed in all sessions
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to share sponsorship with a second organization

**SOLD**



**\$6,000**

## Customized Keycard Sponsorship ensures repeat exposure to your company's branding each time a guest visits their room.

- Exclusive sponsorship includes custom-designed & branded keycard
- Logo on event landing page & signage at event
- Attendee opt-in list\*

**SOLD**



**\$5,500**

## Leverage the opportunity to get in front of our audience and speakers with a Tabletop Sponsorship.

- 6'x2.5' tabletop in prime networking location for duration of event
- Logo on event landing page & signage at event
- Attendee opt-in list\*



**\$2,500**

## A strategic Seat Drop will get your organization noticed. Materials will be distributed to all seats prior to selected session.

- Ultimate exposure during a General Session
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Sponsor to provide materials - FDX to distribute at event

## PRIVATE HOSPITALITY SUITE \$3,000 HALF DAY / \$5,000 FULL DAY

Host your own private networking socials, dinners or meetings throughout the day and/or evening. Conference room set up to accommodate 50 individuals with round tables.

- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to purchase a 6'x2.5' tabletop at a reduced rate of \$4,000
- F&B and AV not included - sponsor to work directly with host hotel if interested in these added amenities

# FDX FALL SEMINAR 2023

10% off Breakfast and Lunch Sponsorship through July 31st

## EXECUTIVE BREAKFAST BRIEFING

These rise-and-shine breakfasts are always a crowd pleaser and a great way to increase brand awareness or promote your session or tabletop.



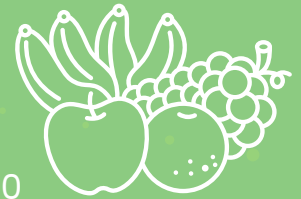
**\$8,000**

- 10-min. briefing during breakfast in the main conference room where delegates will be seated - the time is yours to make announcements/demo/etc.
- Custom signage at breakfast stations
- Will be included on printed agenda
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to purchase a 6'x2.5' table top at reduced rate of \$3,000

## COFFEE BREAK SPONSOR

Get great visibility while attendees break for food, beverages, and networking.

- Custom signage at refreshment stations
- Will be included on printed agenda
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to purchase a 6'x2.5' table top at reduced rate of \$4,000



**\$6,000**

## EXECUTIVE LUNCH BRIEFING

Elevate the seminar by being an official lunch sponsor.

- 15-min. briefing during lunch - the time is yours to make announcements/demo/etc.
- Custom logo napkins
- Will be included on printed agenda
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to purchase a 6'x2.5' tabletop at reduced rate of \$2,000



**\$10,000**

**SOLD**

\*Pre-event and post-event opt-in lists are available by request.

**READY? SECURE YOUR SPOT TODAY**

by contacting Jemma Bourgeois at  
[jbougeois@financialdataexchange.org](mailto:jbougeois@financialdataexchange.org)

